

DOCUMENTED CAMPAIGN PROMISES

of President Bola Ahmed Tinubu {PBAT}

**Derived from monitoring of media reportage
of the campaign promises by Senator Bola
Tinubu during the 2023 presidential
electioneering processes between October 2022
and February 2023.**



A presentation by the International Press Centre (IPC), lead implementing partner of Component 4: Support to Media of the EU-Support to Democratic Governance in Nigeria (EUSDGN II) project.

Tuesday June 20, 2023 @ Hawthorn Suites, Abuja

Background Brief:

Since 2011, the International Press Centre (IPC), Nigeria's foremost media capacity development and press freedom organisation, have always monitored the campaign promises of presidential candidates during general elections and then publish that of the winner for necessary follow-up. This is done in line with IPC's mandate to strengthen the role of the media in democratic governance.

The documentation of Presidential Campaign Promises was therefore part of IPC's interventions and engagements in the 2023 electoral processes and elections entailing, among others, the tracking and analysis of the trends in media coverage using as basic sample reports by 10 print media and 10 online news media over an 18-month period. The ten (10) newspapers are: *The Punch, The Guardian, Daily Sun, Vanguard, ThisDay, Nigerian Tribune, The Nation, Leadership, Daily Trust, and Daily Independent*. The online newspapers are: *The Cable, Premium Times, Eagle Online, RealNews, Ikenga, WikiTimes, PenPushing, The Authority, Next Edition and the Qualitative Magazine*.

>>> Background Brief (2)

This document therefore contains highlights of some statements (out of several others) by way of campaign promises by Sen. Bola Ahmed Tinubu, the presidential candidate of the All Progressives Congress (APC) during the 2023 elections. He has since assumed office after he was declared winner by the Independent National Electoral Commission (INEC) and consequently sworn in as the 16th President of the Federal republic of Nigeria.

Though the compilation of the promises is an independent initiative of the IPC, with the monitored reports as the primary source, IPC hereby notes that the statements captured herein have been found to substantially conform with APC's '**Renewed Hope**' Manifesto.

Statement of intent:

The documentation of the Presidential Campaign Promises is part of the programmatic media driven intervention of the IPC as lead implementing partners of the EU Support to Democratic Governance In Nigeria (EU-SDGN II) Project, specifically, component 4: Support to media. The overall goal is: "Supporting the consolidation of democracy in Nigeria with the media (broadcast, print and online media) helping to facilitate the key ingredient of credible elections through engagement and professionalism in coverage and reportage of the electoral processes."

The essence of the documentation therefore is to facilitate robust discourse to engender democratic accountability in the context of citizens' expectations while enhancing the role of the media in deepening democratic governance.

The expectation is that the documentation would help to advance the role of the media as the fourth estate of the realm with particular reference to Section 22 of the constitution which obligates the press to perform the watchdog role of monitoring governance and holding the government accountable to the people.

>>> **Statement of intent (2):**

Section 22 states:

"The press, radio, television and other agencies of the mass media shall at all times be free to uphold the fundamental objectives contained in this chapter and uphold the responsibility and accountability of the government to the people."

Against the above background, the documentation cuts across diverse issue and policy areas including national security, economy, agriculture, power, oil and gas, transportation, education, the digital economy, sport, entertainment/culture, youth empowerment and entrepreneurship, women empowerment, social programs, judicial reforms, federalism and foreign policy, ETC.

THE PROMISES



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CAVEAT

- “This publication has been produced with the support of the European Union. The contents of this publication are the sole responsibility of the **International Press Centre (IPC)** and can in no way be taken to reflect the views of the European Union.”

PBAT Campaign promises #1

- To provide incentives for investments, empower commodity boards, enhance our strategic grains reserves, encourage the formation of farm cooperatives, and expand the scope and depth of access to finance for our farmers.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/VHdQN>

PBAT Campaign promises #2

- To ensure that the judiciary has true financial and administrative autonomy and strong disciplinary and integrity monitoring mechanisms.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/VHdQN>

PBAT Campaign promises #3

- To place great emphasis on the use of a counter-insurgency doctrine and strategy by our military.
- To train and equip our gallant forces and security personnel with the resources, gear, and equipment that they need to hasten our inevitable march to resounding victory against enemies of our great nation.
- Where necessary, to recruit and train more personnel to bridge any gaps in manpower.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/VHdQN>

PBAT Campaign promises #4

- To marshal a team of the most talented of Nigerians – men, women and youths – no matter their tribe and affiliations, to reset our nation on a path to achieve double-digit economic growth within a couple of years.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/VHdQN>

PBAT Campaign promises #5

- To champion an efficient government that will eliminate revenue and expense leakages across all federal government areas, leveraging technology, which will be increasingly embedded into government operations.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/VHdQN>

PBAT Campaign promises #6

- To introduce policies that will make it easier to transfer title and carry out transactions on landed properties.
- To work with the private sector to significantly expand mortgage financing and provide credits and incentives to encourage real estate developers.

Dateline: 7th edition of Kaduna Economic and Investment Summit (KadInvest 7.0) October 2022; Media ref @ <https://ln.run/QwH8Z>

PBAT Campaign promises #7

- To immediately set up Commodity Exchange Commission (CEC) to boost the agricultural value chain of Nigeria not only for local food sufficiency but for export purposes.

Dateline: Forum with northern Agro-commodity group stakeholders, at Idris Legbo Kutigi conference centre, Minna, November 2022; Media ref @ <https://ln.run/EzRNO>

PBAT Campaign promises #8

- **To ensure the full completion and operation of the Ajaokuta Steel Company under a viable Public-Private Partnership structure.**

Dateline: Town Hall meeting in Lafia, November 2022;
Media ref @ <https://ln.run/Lm6Wn>

PBAT Campaign promises #9

- To turn the economy into a more active engine of growth, productivity, jobs and income.
- To establish a broad-based economy that ensures broadly-shared prosperity for all.

Dateline: Town Hall meeting in Lafia, November 2022;
Media ref @ <https://ln.run/Lm6Wn>

PBAT Campaign promises #10

- To develop the solid minerals sector, establishing policies that will encourage investment for growth in that sector.

Dateline: Town Hall meeting in Lafia, November 2022;
Media ref @ <https://ln.run/Lm6Wn>

PBAT Campaign promises #11

- To focus on expanding the development of agro-industry to boost domestic food production and enable our farmers and industrialists to add value to their products.
- To create storage facilities, affordable farm loans and mortgages, and the creation of modern agricultural hubs in each geopolitical zones.

Dateline: Town Hall meeting in Lafia, November 2022;
Media ref @ <https://ln.run/Lm6Wn>

PBAT Campaign promises #12

- To establish national agricultural commodity directorate that would help reposition the agricultural sector for optimal growth.
- To put in place agricultural policy that encompasses the creation of storage facilities, affordable farm loans and mortgages, and the creation of modern agricultural hubs in each geopolitical zones.

Dateline: Town hall meeting with farmers and northern Agro commodity groups in Minna, November 2022; Media ref @ <https://ln.run/8Tlev>

PBAT Campaign promises #13

- **To establish industrial hubs throughout the nation and modernize existing ones.**

Dateline: Town hall meeting with leaders of the private sector and trade associations in Owerri, November, 2022; Media ref @ <https://ln.run/xafBy>

PBAT Campaign promises #14

- To encourage and facilitate greater production in places like Owerri and Aba and broaden opportunities for more international commerce.

Dateline: Town hall meeting with leaders of the private sector and trade associations in Owerri, November, 2022; Media ref @ <https://ln.run/xafBy>

PBAT Campaign promises #15

- To enlist more people in the armed forces, security services and the police.
- To ensure the security forces are given better tactical communications, and mobility as well as improved aerial and ground surveillance capacity.
- To identify, monitor, track, and defeat evil groups until they surrender or are utterly defeated.

Dateline: Town hall meeting with the business community and organised private sector in Lagos. November 2022; Media ref @ <https://ln.run/fws->

PBAT Campaign promises #16

- **To push to return Avutu Poultry to its status as a world class poultry farm.**

Dateline: Town hall meeting with leaders of the private sector and trade associations in Owerri, November 2022; Media ref @ <https://ln.run/xafBv>

PBAT Campaign promises #17

- **To establish commodity exchange boards and other measures to better link local markets and farmers with the global economy.**

Dateline: Town hall meeting with leaders of the private sector and trade associations in Owerri, November 2022; Media ref @ <https://ln.run/xafBv>

PBAT Campaign promises #18

- To ensure a thriving digital economy where those interested in pursuing careers of integrity in ICT will be able to do so.
- To ensure that Nigeria can take greater advantage of relatively recent innovations such as blockchain technology.
- To reform government policy to encourage the prudent use of blockchain technology in finance and banking, identity management, revenue collection and the use of crypto assets.
- To implement policies that will train and build capacity among Nigeria's large and youthful population to take greater advantage of the opportunities presented in ICT.

Dateline: Townhall meeting with youths in Abuja, January, 2023;
Media ref @ <https://ln.run/26lxk>

PBAT Campaign promises #19

- **To establish a commission to find a lasting solution to the Almajiri problem.**

Dateline: Town hall meeting with Muslim leaders from the North West region in Kano, January 2023; Media ref @ <https://ln.run/SdNos>

PBAT Campaign promises #20

- To invest in the infrastructure required to boost an already-successful entertainment industry.
- To work with private sector partners and bridge the existing gaps to build modern media centers and upgrade existing entertainment venues and stadia across the country to world-class standards.

Dateline: Townhall meeting with youths in Abuja, January 2023; Media ref @ <https://ln.run/26lxk>

PBAT Campaign promises #21

- To reform the education sector by focusing on quality, access, funding, management, effectiveness, and competitiveness.
- To provide good and quality education in tune with 21st Century demands.

Dateline: Townhall meeting with youths in Abuja, January 2023; Media ref @ <https://ln.run/26lzk>

PBAT Campaign promises #22

- To set priorities on the protection of our land and prosperity of its people.
- To give priority to confronting security, making the economy one of widely shared prosperity and paying special attention to agriculture.

Dateline: Rally organised by the Arewa Community at the Mobolaji Johnson Stadium, Onikan, Lagos, January 2023; Media ref @ <https://ln.run/A9wmO>

PBAT Campaign promises #23

- **To invest in the Kolmani Oil Wells Project and all vital infrastructural projects such as the Mambilla Power Project and the AKK gas pipeline projects.**

Dateline: Rally organised by the Arewa Community at the Mobolaji Johnson Stadium, Onikan, Lagos, January 2023; Media ref @ <https://ln.run/A9wmO>

PBAT Campaign promises #24

- To revive our inland waterways through the dredging of the River Niger and ensure cutting down cost of steel import bill by making the Ajaokuta Steel Company work.

Dateline: Rally organised by the Arewa Community at the Mobolaji Johnson Stadium, Onikan, Lagos, January 2023; Media ref @ <https://ln.run/A9wmO>

PBAT Campaign promises #25

- To establish more opportunities for education.
- The Universities will be autonomous.
- To ensure that students get student loans.

Dateline: Rally at Eagle Square, February 2023;
Media ref @ <https://ln.run/8FwW0>

PBAT Campaign promises #26

- *“I make a social covenant with you today that the unemployed among you will get jobs.*
- *Those with no skill will be provided the relevant skill that would put food on their table.”*

Dateline: Campaign rally held in Osogbo, February 2023, Media ref @ <https://ln.run/fubON>

PBAT Campaign promises #27

- *“When we get to government, we will make soft loans available for market women and business owners.*
- *Rural areas will not be forgotten but will be developed to support more economic activities and create better lives for the people.”*

Dateline: Campaign rally held in Osogbo, February 2023;
Media ref @ <https://ln.run/fubON>

PBAT Campaign promises #28

- *“Our farmers will be better equipped to feed the nation. In return, they will receive decent incomes with which they can better tend to their families in addition to tending to their land.”*

Dateline: Campaign rally held in Osogbo, February 2023;
Media ref @ <https://ln.run/fubON>

PBAT Campaign promises #29

- *“Our educational reforms will equip talented youth with skills needed to be globally competitive.*
- *Our policies will open access to loans and business expertise to those wanting to start their own businesses.”*

Dateline: Campaign rally held in Osogbo, February 2023;
Media ref @ <https://ln.run/fubON>

PBAT Campaign promises #30

- *“The bedrock of our national security shall be strengthened.*
- *We will better equip military units with tactical communications gear and all-terrain vehicles to give them greater communications and mobility to track down criminals, bandits and terrorists.*
- *“We will upgrade our weapons systems and exploit aerial technological superiority to further identify, monitor and subdue the criminals, terrorists and bandits who would do harm to ordinary citizens.”*

Dateline: Campaign rally held in Osogbo, February 2023;
Media ref @ <https://ln.run/fubON>



The 2023 Presidential Campaign Promise is an independently sourced compilation from the print and online media monitored by the media monitoring unit of the International Press Centre (IPC), Lagos Nigeria, as part of IPC's initiatives under the implementation of Component 4: Support to Media of the EU-Support to Democratic Governance in Nigeria (EUSDGN II) project.